



**2018**

ANNUAL MEETING OF THE

**Florida  
Radiological  
Society**



**Florida Radiology  
Business Management  
Association**

**NAVIGATING REIMBURSEMENT:** How, Why and When

**July 13-15, 2018**

The Ritz-Carlton  
Orlando, Grande Lakes  
Orlando, Florida

**Diagnostic Radiology Program:** 8.5 AMA PRA Category 1 Credit(s)<sup>TM</sup>

A portion of the Diagnostic Radiology program will be submitted for **SAM qualification**

**Radiation Oncology Program:** 5.0 AMA PRA Category 1 Credit(s)<sup>TM</sup>

## DIAGNOSTIC RADIOLOGY PROGRAM

### ABOUT THE SCHEDULE

2018 Annual Meeting of the FRS & FRBMA will focus on understanding the payment systems/models, monetizing the value paradigm and being a Leader to lead the change. This year's meeting theme is "Navigating Reimbursement: How, Why and When".

Each year we kick off the annual meeting Friday morning with the annual FRS/FRBMA Golf Tournament. The fun continues Friday evening as our exhibitors and members come together for the popular Wine and Cheese Reception in the Exhibit Hall. We are always very grateful for the exhibitors' support and we appreciate a personal visit with the exhibitors to thank them for their continued support of the FRS & FRBMA. There are additional opportunities to interact with our exhibitors on Saturday as the breakfast and coffee break will be held in the exhibit hall, and later, exhibitors will have lunch with attendees to allow for continued discussion and interaction.

The FRBMA Session begins on Friday afternoon and joins the FRS Diagnostic General Session on Saturday morning with an outstanding lineup of nationally recognized speakers.

The FRS Session will be highlighted by our annual series, **The Steven G. Miles Keynote Socioeconomic Address**, featuring Dr. Paul Chang on "Artificial Intelligence in Radiology".

Our Saturday afternoon, we will have a new addition, **Dr. Lawrence R. Muroff Radiology Leadership Lecture**, Dr James H. Thrall will present "The Wisdom of Larry Muroff". On Saturday, there will also be breakout sessions for Radiation Oncology and the Resident and Fellow Section.

Our marquee event, the **Gold Medal Reception and Cocktail Party**, will be held early Saturday evening to honor the **FRS Gold Medal** recipient, the **FRBMA Above and Beyond Award**, and **The LaDonna Nichols Lifetime Achievement Award** recipient.

Other outstanding FRS & FRBMA members will be recognized for their contributions to the practice of radiology throughout the year. The earlier time for this event allows opportunity to go out and enjoy the beautiful rest of the evening.

Sunday morning will begin with the **Charles D. Williams, M.D., FACR Legacy Lecture and Breakfast** presented by Dr. Phillip S. Cook, "Rewards & Challenges of Radiology Clinical Practice". This will be followed by the **Radiology Associates of Florida Clinical Keynote Lecture** by Dr. Jeffrey A. Stone "Radiologist Clinician: Maverick or Visionary".

### TARGET AUDIENCE

This CME activity is structured as a practical teaching course for diagnostic imaging physicians, radiation therapy physicians, and their business managers. It should benefit radiologists, radiation oncologists, and nuclear medicine physicians, as well as other physicians who supervise and interpret these studies.

### SCIENTIFIC SPONSOR

Educational Symposia

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Evaluate current reimbursement issues facing radiologists, radiation oncologists and radiology business managers to prepare for change.
- Learn new methods to maximize and monetize value outside of reading rooms.
- Learn to be a better clinician and a leader.

*No special educational preparation is required for this CME activity.*

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 8.5 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Self Assessment Modules (SAMs):

Educational Symposia has been granted Deemed Status by the American Board of Radiology (ABR). This allows Educational Symposia to develop and implement SAMs that satisfy ABR Part II MOC requirements.

## RADIATION ONCOLOGY PROGRAM

### ABOUT THE MEETING

The Radiation Oncology session will include presentations from both attending faculty and residents. Presentations will review important issues in radiotherapy toxicity and symptom control, stereotactic radiotherapy central nervous system tumors, lung, prostate and esophageal malignancies.

### TARGET AUDIENCE

This symposium is structured as a practical teaching course for radiation oncologists in academic and community practice.

### SCIENTIFIC SPONSOR

Educational Symposia

### ACCREDITATION

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Educational Symposia and the Florida Radiological Society. Educational Symposia is accredited by the ACCME to provide continuing medical education for physicians.

Educational Symposia designates this live educational activity for a maximum of 5.0 *AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### EDUCATIONAL OBJECTIVES

Attendees should, at the completion of this course, be able to:

- Understand the management of HPV positive oropharyngeal cancer.
- Understand the role of proton radiation therapy in the treatment of breast cancer.
- Understand the role of radiation therapy in the treatment of gynecologic malignancies.
- Understand the role of radiation therapy for low grade glioma.
- Understand the role of radiation therapy for skin cancer.
- Understand the management of anal cancer.
- Understand the role of radiation therapy for pediatric malignancies.

*No special educational preparation is required for this CME activity.*

## CONTACT INFORMATION

### Florida Radiological Society

5620 West Sligh Avenue  
Tampa, FL 33634-4490

ph. (813) 806-1070  
f. (813) 806-1071

Email:  
[Lroger@frad.org](mailto:Lroger@frad.org)

### Florida Radiology Business Management Association

Attn: Al Falco  
1673 Mason Ave #305  
Daytona Beach, FL 32117

ph. (386) 274-7188

Email:  
[Afalco@radassociates.us](mailto:Afalco@radassociates.us)

**DISCLAIMER:** The **FRS&FRBMA** and Educational Symposia (ESI) as planners and presenters of this meeting, and Professional Travel as the official travel agency for this meeting, claim no liability for the acts of any suppliers or the safety of any attendees while in transit to, from, or during this event or any optional activities. The total amount of liability, if any, for the **FRS&FRBMA** and Educational Symposia is limited to a refund of the registration fee, and Professional Travel's responsibility is limited to that of an agent.



**SPECIAL NOTE FOR THE DISABLED:** The **FRS&FRBMA** and Educational Symposia wish to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at (813) 806-1070.

## FRS 2017 - 2018 PROGRAM PLANNING COMMITTEE

Laura W. Bancroft, M.D., FACR  
Gregg A. Baran, M.D., FACR  
Richard M. Benator, M.D., FACR  
Joseph G. Cernigliaro, M.D., FACR  
Philip S. Cook, M.D., FACR, FSIR  
Chintan Desai, M.D.

Daryl J. Eber, M.D.  
Al Falco, M.B.A, FRBMA  
B. Nicholas Hatton, M.D.  
Douglas N. Hornsby, M.D.  
Rajendra P. Kedar, M.D., FACR  
Patricia J. Mergo, M.D., FACR

Richard L. Morin, Ph.D., FACR  
Lawrence R. Muroff, M.D., FACR  
Al H. Porter, M.D., FACR  
Daniel Singer, M.D., FACR  
Laura Vallow, M.D.

## DIAGNOSTIC RADIOLOGY FACULTY

### **Paul J. Chang, M.D.**

*Professor and Vice-Chairman, Radiology Informatics  
University of Chicago School of Medicine  
Medical Director, Enterprise Imaging  
Medical Director, SOA Infrastructure  
University of Chicago Hospitals  
Chicago, IL*

### **Philip S. Cook, M.D., FACR, FSIR**

*Chair, FRS Annual Meeting & Education Committee  
President & CEO, Cook Diagnostic &  
Interventional Radiology  
Chair, ACR Commission for Interventional &  
Cardiovascular Radiology  
Assistant Professor of Radiology  
Mayo Clinic-Jacksonville  
Sarasota, FL*

### **Alison Dudley**

*Lobbyist  
Florida Radiological Society  
Tallahassee, FL*

### **Daryl J. Eber, M.D.**

*Diplomate of the American Board of Radiology  
Diplomate of the American Board of  
Nuclear Medicine  
Chief Medical Officer & Co-Founder itMD, LLC  
Miami, FL*

### **Al Falco, M.B.A., FRBMA\***

*Chief Executive Officer  
Radiology Imaging Associates  
Daytona Beach and Ocala, FL*

### **Will Latham, MBA\***

*Medical Group Strategy, Governance and Merger  
Consultant and Facilitator  
Latham Consulting Group  
Chattanooga, TN*

### **Frank J. Lexa, M.D., MBA, FACR**

*Professor and Vice Chair of Clinical Affairs and Operations,  
Department of Medical Imaging,  
University of Arizona Medical Center  
Chief Medical Officer, The Radiology Leadership  
Institute and Chair of the Commission on  
Leadership and Practice Development of the  
American College of Radiology  
Tucson, AZ*

### **Geraldine McGinty, M.D., MBA, FACR\*\***

*Dept of Radiology, Weill Cornell Medicine  
Chair, ACR Board of Chancellors  
New York, NY*

### **Lawrence R. Muroff, M.D., FACR\*\***

*CEO & President  
Imaging Consultants, Inc.  
Tampa, FL  
Clinical Professor of Radiology  
University of Florida and University of South Florida  
Colleges of Medicine  
Tampa, FL*

### **Samir B. Patel, M.D., FACR\*\***

*Value Management Program Director  
Radiology, Inc.  
Mishawaka, IN*

### **Barbara F. Rubel, MBA, FRBMA\***

*Senior Vice President, Marketing & Client Services  
MSN Healthcare Solutions  
Past President, RBMA  
Past President, Georgia Radiology Business  
Management Association  
President-Elect, Florida RBMA  
Member, Healthcare Business Management Association  
Green Cove Springs, FL*

### **Kurt Scherer, M.D.\*\***

*Florida Hospital Radiology Residency Program Director  
Musculoskeletal Radiologist  
Radiology Specialists of Florida  
Florida Hospital  
Orlando, FL*

### **Ezequiel "Zeke" Silva III, M.D., FACR, FSIR, RCC**

*Diagnostic and Interventional Radiologist  
Medical Director of Radiology  
Methodist Texan Hospital  
Adjunct Associate Professor  
University of Texas Health Science Center  
San Antonio, TX*

### **Douglas G. Smith, FRBMA\***

*President & CEO  
Phase 4 Radiology Business Strategies, LLC  
Canton, GA*

### **Jeffrey A. Stone, M.D., FACR**

*Interventional Neuroradiology/Pain Medicine  
Associate Professor  
Mayo Clinic Florida  
Jacksonville, FL*

### **James H. Thrall, M.D., FACR**

*Juan M. Taveras Professor of Radiology  
Harvard Medical School  
Radiologist-in-Chief Emeritus  
Massachusetts General Hospital  
Boston, MA*

### **Jeff A. Younger, MHA, FRBMA, FACHE\***

*Chief Executive Officer  
Preferred Radiology Alliance, PLLC  
Tampa, FL*

\*FRBMA Program Faculty

\*\*FRS Resident Program Faculty

Faculty & topics subject to change.

## RADIATION ONCOLOGY FACULTY

### **Christopher Hallemeier, M.D.**

*Assistant Professor in Radiation Oncology  
Mayo Clinic  
Rochester, MN*

### **Stephen Ko, M.D.**

*Assistant Professor  
Radiation Oncology  
Mayo Clinic Florida  
Jacksonville, FL*

### **Lisa A. McGee, M.D.**

*Mayo Clinic  
Phoenix, AZ*

### **Michael Rutenberg, M.D., Ph.D.**

*Assistant Professor  
Department of Radiation Oncology  
University of Florida  
Jacksonville, FL*

### **Michael Scott, M.D., MBA**

*Resident Physician  
University of Miami Sylvester Comprehensive  
Cancer Center  
Jackson Memorial Hospital  
Miami, FL*

### **Katherine S. Tzou, M.D.**

*Assistant Professor of Radiation Oncology  
Mayo Clinic Florida  
Jacksonville, FL*



## Diagnostic Radiology Program

### THURSDAY, JULY 12, 2018

5:00 - 7:00 PM FRBMA Board Meeting

### FRIDAY, JULY 13, 2018

7:30 AM – 12:30 PM Golf Tournament

12:00 – 6:00 Registration

1:00 – 2:00 FRS Program & Education Committee Meeting

2:00 – 6:00 FRS Board Meeting

#### FRBMA Session (FRS members welcome) ♦

1:00 – 2:00 What Radiology Leaders Must do Today to Ensure the Profession Thrives  
*Douglas G. Smith, FRBMA*

2:00 – 3:00 Got Autonomy? Mergers Are Back!  
*Will Latham, MBA*

3:00 – 3:15 Break

3:15 – 4:15 The Future of MIPS  
*Barbara F. Rubel, FRBMA*

4:15 – 5:00 Roundtable Discussions  
*Al Falco, MBA, FRBMA*  
*Jeff A. Younger, MHA, FRBMA, FACHE*

5:00 End of FRBMA Session

6:30 – 8:30 Wine and Cheese Reception in Exhibit Hall

### SATURDAY, JULY 14, 2018

7:00 – 8:00 AM Registration and Breakfast in Exhibit Hall

Diagnostic Radiology General Session:  
FRS/FRBMA

8:00 – 8:15 FRS and FRBMA Presidential Address ♦  
*Daryl J. Eber, M.D. and*  
*Jeff A. Younger, MHA, FACHE, FRBMA*

8:15 – 9:00 ACR Update  
*Geraldine McGinty, M.D., MBA, FACR*

9:00 – 9:15 Alison Dudley Report - Legislative Update  
*Alison Dudley*

### SATURDAY, JULY 14, 2018 (Continued)

9:15 – 10:15 **The Steven G. Miles Keynote Socioeconomic Address: AI in Radiology**  
*Paul J. Chang, M.D.*

10:15 – 11:15 Break in Exhibit Hall

#### PRACTICE MANAGEMENT - SAM SESSION\*

11:15 – 12:00 PM Leadership in the Era of Large, Merged Groups  
*Frank J. Lexa, M.D., MBA, FACR*

12:00 – 12:45 Ideas on How to Increase Radiology's Relevance  
*Ezequiel "Zeke" Silva III, M.D., FACR*

12:45 – 1:45 Lunch with Exhibitors

1:45 – 2:30 Value Added Medicine for the Radiologist  
*Frank J. Lexa, M.D., MBA, FACR*

2:30 – 3:15 **Dr. Lawrence R. Muroff Radiology Leadership Lecture: The Wisdom of Larry Muroff**  
*James H. Thrall, M.D, FACR*

3:15 – 3:30 Break

3:30 – 4:15 Radiology Value-Added Matrix: A Blueprint for Demonstrating Radiology Value to Your Clients  
*Samir B. Patel, M.D., FACR*

4:15 – 5:00 Thinking Outside the Box: Big, Bold Ideas for Radiology Practices and the Specialty  
*Lawrence R. Muroff, M.D., FACR*

5:00 End of Session

5:30 – 7:15 Gold Medal Reception and Cocktail Party

### SUNDAY, JULY 15, 2018

7:30 – 8:00 AM Foundation Board Meeting ♦

7:30 – 8:30 Legacy Breakfast ♦

8:00 – 8:45 **Charles D. Williams, M.D., FACR Legacy Lecture: Rewards & Challenges of Radiology Clinical Practice**  
*Philip S. Cook, M.D., FACR, FSIR*

8:45 – 9:00 Question and Answer Session

9:00 – 9:15 Break

9:00 – 9:15 Resident Poster Symposium ♦

9:15 – 10:00 **Radiology Associates of Florida Clinical Keynote Lecture: Radiologist Clinician: Maverick or Visionary**  
*Jeffrey A. Stone, M.D., FACR*

10:00 – 10:15 Question and Answer Session

10:15 – 10:30 Resident Poster Symposium Awards ♦

10:30 End of Program

10:30 – 10:45 FRS Business Meeting ♦

10:45 End of Meeting

\* This SAM session will be submitted for approval and is subject to change.

♦ Session not accredited for AMA PRA Category 1 Credit(s)<sup>™</sup>

Faculty & topics subject to change.

## Acknowledgements

### FRS & FRBMA

gratefully acknowledges support from the following organizations in 2017 and looks forward to their support again for the 2018 annual meeting.

### Thank You!

Advanced Data Systems  
Advocate Radiology Billing  
Alpha II  
APS Medical Billing  
Bayer HealthCare  
Blue Ridge X-Ray Co., Inc.

Canopy Partners  
Change Healthcare  
Data Media Associates, Inc.  
Envision Physician Services  
Fujifilm Medical Systems  
Integrated Medical Partners  
Kronos

## Radiation Oncology Program

### SATURDAY, JULY 14, 2018

7:00 – 8:00 AM Registration and Breakfast  
in Exhibit Hall

#### Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA  
Presidential Address ♦  
*Daryl J. Eber, M.D. and  
Jeff A. Younger, MHA, FACHE, FRBMA*

8:15 – 9:00 ACR Update  
*Geraldine McGinty, M.D., MBA, FACR*

9:00 – 9:15 Alison Dudley Report -  
Legislative Update  
*Alison Dudley*

9:15 – 10:15 **The Steven G. Miles Keynote  
Socioeconomic Address:  
AI in Radiology**  
*Paul J. Chang, M.D.*

#### 10:15 – 11:15 Break in Exhibit Hall

11:15 – 11:30 Management of HPV Positive  
Oropharyngeal Cancer  
*Stephen Ko, M.D.*

11:30 – 12:00 PM Low-Grade Glioma  
*Michael Rutenberg, M.D., Ph.D.*

12:00 – 12:30 The Role of Proton Therapy in  
Breast Cancer Treatment  
*Lisa A. McGee, M.D.*

12:30 – 12:45 Question and Answer Session

#### 12:45 – 1:45 Lunch with Exhibitors

1:45 – 2:15 Radiation Therapy for Skin Cancer  
*Michael Scott, M.D.*

2:15 – 2:45 Radiotherapy for Anal Cancer  
*Christopher Hallemeier, M.D.*

2:45 – 3:15 Update on the use of RT for  
Gynecologic Malignancies  
*Katherine S. Tzou, M.D.*

#### 3:15 – 3:30 Break

3:30 – 4:30 Resident Research Presentations ♦

#### 4:30 End of Session

5:30 – 7:15 **Gold Medal Reception and  
Cocktail Party**

♦ Session not accredited for  
AMA PRA Category 1 Credit(s)<sup>™</sup>  
Faculty & topics subject to change.

## Resident and Fellows Section Session ♦

### SATURDAY, JULY 14, 2018

7:00 – 8:00 AM Registration and Breakfast  
in Exhibit Hall

#### Diagnostic Radiology General Session: FRS/FRBMA

8:00 – 8:15 FRS and FRBMA  
Presidential Address  
*Daryl J. Eber, M.D. and  
Jeff A. Younger, MHA, FACHE, FRBMA*

8:15 – 9:00 ACR Update  
*Geraldine McGinty, M.D., MBA, FACR*

9:00 – 9:15 Alison Dudley Report -  
Legislative Update  
*Alison Dudley*

9:15 – 10:15 **The Steven G. Miles Keynote  
Socioeconomic Address:  
AI in Radiology**  
*Paul J. Chang, M.D.*

#### 10:15 – 11:15 Break in Exhibit Hall

11:15 – 11:45 How to Evaluate a Radiology  
Job Offer  
*Lawrence R. Muroff, M.D., FACR*

11:45 – 12:15 PM Making the Transition from  
Training to Practice  
*Geraldine McGinty, M.D., FACR,  
MBA, FACR*

12:15 – 12:45 Radiology Value: What Is It and  
What Can I Do and Need To Do?  
*Samir B. Patel, M.D., FACR*

#### 12:45 – 1:45 Lunch with Exhibitors

1:45 – 2:30 Attending Question and  
Answer Panel  
*Kurt Scherer, M.D.*

2:30 – 3:15 RFS Officer Elections

#### 3:15 – 3:30 Break

3:30 – 4:15 Radiology Value-Added Matrix:  
A Blueprint for Demonstrating  
Radiology Value to Your Clients  
*Samir B. Patel, M.D., FACR*

4:15 – 5:00 Thinking Outside the Box:  
Big, Bold Ideas for Radiology  
Practices and the Specialty  
*Lawrence R. Muroff, M.D., FACR*

#### 5:00 End of Session

5:30 – 7:15 **Gold Medal Reception and  
Cocktail Party**

♦ Session not accredited for  
AMA PRA Category 1 Credit(s)<sup>™</sup>  
Faculty & topics subject to change.

### SUNDAY, JULY 15, 2018

7:30 – 8:30 AM Legacy Breakfast

8:00 – 8:45 **Charles D. Williams, M.D., FACR  
Legacy Lecture:**  
Rewards & Challenges of Radiology  
Clinical Practice  
*Philip S. Cook, M.D., FACR, FSIR*

8:45 – 9:00 Question and Answer Session

#### 9:00 – 9:15 Break

9:00 – 9:15 Resident Poster Symposium

9:15 – 10:00 **Radiology Associates of Florida  
Clinical Keynote Lecture:**  
Radiologist Clinician:  
Maverick or Visionary  
*Jeffrey A. Stone, M.D., FACR*

10:00 – 10:15 Question and Answer Session

10:15 – 10:30 Resident Poster  
Symposium Awards

#### 10:30 End of Program

10:30 – 10:45 FRS Business Meeting

#### 10:45 End of Meeting

♦ Session not accredited for  
AMA PRA Category 1 Credit(s)<sup>™</sup>  
Faculty & topics subject to change.

Mag Mutual Insurance Company  
MBMS  
MBX Medical Billing Experts  
Medicus Healthcare Solutions  
MSN Healthcare Solutions  
North Florida Financial Corporation  
Ovadia Law Group

Philips Healthcare Diagnostic  
Philips Healthcare Ultrasound  
Imaging Centers  
Preferred Radiology Alliance, PLLC  
ProAssurance  
RadPayor, INC.  
Ramsoft

Red Rock Diagnostics  
Script Sender  
Siemens Healthcare  
Suntrust Mortgage  
Vantage Cybersecurity Group  
Virtual Radiologic (vRad)  
Zotec Partners

**2018**  
Annual Meeting of the  
**FRS & FRBMA**

**July 13 - 15, 2018**

The Ritz-Carlton Orlando,  
Grande Lakes  
Orlando, Florida



**About The Resort**

Inspired by the grand palazzos of Italy, The Ritz-Carlton Orlando, Grande Lakes is one of the true luxury resorts to call America's playground home. Savor fine dining at its freshest at The Ritz-Carlton Orlando, Grande Lakes and prepare your senses for a culinary experience like no other. Rejuvenation comes naturally with unique spa treatments or by relaxing beneath a shaded poolside cabana.

**How To Get There**

Fly directly to Orlando International Airport, located approximately 15 minutes northeast of the The Ritz-Carlton Orlando, Grande Lakes. Daily non-stop flights are available.

**SPACE IS LIMITED - RESERVE TODAY:** Call The Ritz-Carlton Orlando, Grande Lakes for Reservations at: 800-266-9432 and identify yourself as a registrant of "FRS and FRBMA Annual Meeting" to receive the group discount or make your reservation online at: <https://aws.passkey.com/go/FRSandFRBMA2018>

**Group Room Rates Start at .....\$209/nt.** (single/double occupancy)

Complimentary Free Wi-Fi in Guest Room

**HOTEL TAX:** 12.5%

**ROOM PREFERENCE:**  
King bed/Two queen beds (upon availability)  
Smoke Free Property

**HOTEL CUT-OFF DATE: June 20, 2018**  
(group rates 3 days prior/post – space available basis)

**RESORT FEE:** None

**PARKING RATES:**

Valet Parking - \$25 per vehicle, per day.  
Self Parking - \$10 per vehicle, per day.

**DEPOSIT POLICY:** All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card at the time of booking.

**CANCELLATION POLICY:** All cancellations, arrival and departure date changes must be made 5 days prior to the scheduled arrival date/time to avoid a one night penalty charge in full to your credit card.

**CHECK IN TIME IS:**

4:00 PM; Check out time is: 11:00 AM.

**HOTEL:**

4012 Central Florida Parkway  
Orlando, FL 32837  
(407) 206-2400

# Meeting and Social/Sporting Events Registration

**Tuition** - Please Check The Meetings You Wish To Attend (Attendance will be limited; therefore, early registration is strongly suggested.):

*Resort Casual Dress Suggested for Most Functions*

Tuition includes electronic syllabus or please make a selection:  Both Electronic and Printed color syllabus at an extra cost of \$95.00 **Subtotal \$** \_\_\_\_\_

**FRS** Please make checks payable to the Florida Radiological Society and mail to: 5620 West Sligh Avenue • Tampa, FL 33634-4490

	Member in Good Standing	Out of State Chapter	Retired Member / Member in Physics	Resident / Fellow	Non-Member
<b>FRS Diagnostic Radiology</b>					
On/Before June 27	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$500
After June 27	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$550
<b>FRS Diagnostic Radiology and Radiation Oncology</b>					
On/Before June 27	<input type="checkbox"/> \$295	<input type="checkbox"/> \$295	<input type="checkbox"/> \$100	<input type="checkbox"/> No charge	<input type="checkbox"/> \$500
After June 27	<input type="checkbox"/> \$325	<input type="checkbox"/> \$325	<input type="checkbox"/> \$100	<input type="checkbox"/> No charge	<input type="checkbox"/> \$550
<b>Radiation Oncology ONLY</b>					
On/Before June 27	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$100
After June 27	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> No charge	<input type="checkbox"/> \$100

**Subtotal \$** \_\_\_\_\_

**FRBMA** Please make checks payable to the FRBMA and mail to: FRBMA c/o Al Falco • 1673 Mason Ave. #305 • Daytona Beach, FL 32117

	Member in Good Standing	Non-Member
<b>FRBMA Educational Session</b>		
On/Before June 27	<input type="checkbox"/> \$295	<input type="checkbox"/> \$500
After June 27	<input type="checkbox"/> \$325	<input type="checkbox"/> \$550

**Subtotal \$** \_\_\_\_\_

## SOCIAL/SPORTING EVENTS REGISTRATION

Please be sure to complete the following. Tuition for each registrant includes all course materials, including an electronic copy of the syllabus, Exhibit Hall, Wine and Cheese Reception, daily continental breakfast, coffee breaks, lunch with exhibitors, Gold Medal Reception, Cocktail Party and Legacy Lecture Breakfast.

### Friday, July 13, 2018

7:30 AM

#### Golf Tournament

- Registrant - \$90
- Guest 1 - \$90
- Guest 2 - \$90
- Guest 3 - \$90

#### Handicap

Handicap A: \_\_\_\_\_  
 Handicap B: \_\_\_\_\_  
 Handicap C: \_\_\_\_\_  
 Handicap D: \_\_\_\_\_

6:30 PM

#### Wine and Cheese Reception

- Registrant - No Charge
- Guest 1 - No Charge
- Guest 2 - No Charge
- Guest 3 - No Charge

### Saturday, July 14, 2018

12:45 PM

#### Lunch with Exhibitors

- Registrant - No Charge
- Guest 1 - \$35
- Guest 2 - \$35
- Guest 3 - \$35

5:30 PM

#### Gold Medal Reception

- Registrant - No Charge
- Guest 1 - \$45
- Guest 2 - \$45
- Guest 3 - \$45

### Sunday, July 15, 2018

7:30 AM

#### Legacy Lecture Breakfast

- Registrant - No Charge
- Guest 1 - \$45
- Guest 2 - \$45
- Guest 3 - \$45

**Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_

**ADD:** FRS Educational Foundation Donation \$25 \$50 \$250 Other \_\_\_\_\_ **Subtotal \$** \_\_\_\_\_

**Guest Names:** Please provide guest names. Name tags are required for entrance to any meeting, social, and/or sporting event.

Guest 1: \_\_\_\_\_ Guest 2: \_\_\_\_\_ Guest 3: \_\_\_\_\_

**Total Amount Enclosed \$** \_\_\_\_\_

## Meeting Registrant Information

### 4 EASY WAYS TO REGISTER

**INTERNET** **SECURE CHECKOUT!!**

Register online using your credit card number at:  
[www.flrad.org](http://www.flrad.org)

#### WE ACCEPT



#### MAIL

**FRS**  
 5620 West Sligh Avenue  
 Tampa, Florida  
 33634-4490

**FRBMA**  
 c/o Al Falco  
 1673 Mason Ave. #305  
 Daytona Beach, FL 32117

#### PHONE

**FRS** (813) 806-1070  
**FRBMA** (386) 274-7118

#### FAX

(813) 806-1071

Name  M.D.  D.O.  Ph.D.  P.A.  Other

Company Specialty

Address City / State / Zip / Country

Phone Email (REQUIRED FOR ELECTRONIC SYLLABUS)

Card Number Exp.Date Security Code

Billing Address City / State / Zip / Country

Cardholder Signature

**A \$50.00 processing charge will be made on refunds requested in writing prior to June 23, 2018. No refunds will be given on or after June 23, 2018.**