



*better information.
better insights.
better outcomes.*

Increased Patient Collections with CMS Imaging, Inc.

CMS Imaging and Availity integrate to deliver fully automated patient workflow

Increase patient collections and reduce claim denials

The rise of healthcare consumerism and high-deductible health plans is increasing patient financial responsibility and increasing the need for practices to focus attention on the front-end patient activities.

CMS Imaging and Availity combine to provide access to real-time patient data, giving your front-desk staff the ability to accurately resolve patient collections at or before the point of service. Patient Access streamlines the patient collections workflow processes starting from the moment a patient checks in and continuing until the claim is paid.

This solution includes the following features:

- Customized scripting delivers real-time, responsive communication prompts that guide staff through payment scenarios.
- Propensity to pay combines demographic data with household income, net worth, and other financial indicators to predict capacity to pay.
- Insurance verification and medical necessity deliver up-to-date benefit coverage information and cost estimates so you can collect patient financial responsibility.
- Address and identify verification allows you to verify critical billing information, using only the patient's name and address.

ADDITIONAL SOLUTION FEATURES:

- Contract calculator estimates the appropriate patient financial responsibility at the point of service, based on the facility's contractual terms with payers.
- Financial assistance uses federal poverty guidelines in conjunction with the patient's income information to determine the need for financial assistance.
- Payment processing allows you to accept payments via cash, check, and credit or debit card.
- Quality and reporting helps you make better business decisions and identify process and policy improvements

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